



— SVCE and Program Rebates

June 5, 2024



The Community Choice Energy Agency for 13 Santa Clara County communities

Providing clean electricity and innovative programs to fight climate change



Campbell



Cupertino



Gilroy



Los Altos



Los Altos Hills



Los Gatos



Milpitas



Monte Sereno



Morgan Hill



Mountain View



Santa Clara County



Saratoga



Sunnyvale

What We Do



Benefit our community by reinvesting locally

SVCE returns value to our customers through competitive rates, clean energy programs, projects, scholarships, grants, and improved access and education.



Accelerate the adoption of innovative electric technologies

Encourage the advancement of new technologies and initiatives to transform and reduce the use of fossil fuels for energy, transportation and buildings



Fight climate change by cutting carbon emissions

Help our communities lead the fight against climate change by supplying clean electricity and building new renewable energy projects

Impact



\$117 million in on-bill customer savings



\$116 million dedicated to customer programs to reduce local pollution



23% reduction in energy-related emissions compared to 2015 baseline

How does it work?



SOURCE



SVCE

buying and
building energy
supplies



DELIVERY



PG&E

delivering energy,
repairing lines
serving customers



CUSTOMER



YOU

benefitting from
cleaner energy,
local control



Customer Offers & Services

Available energy programs to assist all customers with their electrification journeys.



Incentives can help accelerate electric retrofits of ~6,500 gas-fired HVAC and water heaters in SMBs

Packaged Rooftop Units (RTUs) with Gas Furnaces

- **6,800 units** in SVCE territory
- **\$1-3k incremental cost** for most Heat Pump (HP) RTUs compared to gas-packs
- **75%** of RTUs have electrical capacity to accommodate a HP (driven by air-conditioning)



Natural Gas Tank Water Heaters

- **6,400 units** in Small/Medium Businesses in SVCE territory
- Incremental costs:
 - **\$4.5k (Res)**
 - **\$7k (Comm)**





SMB Rebates launched in May 2023

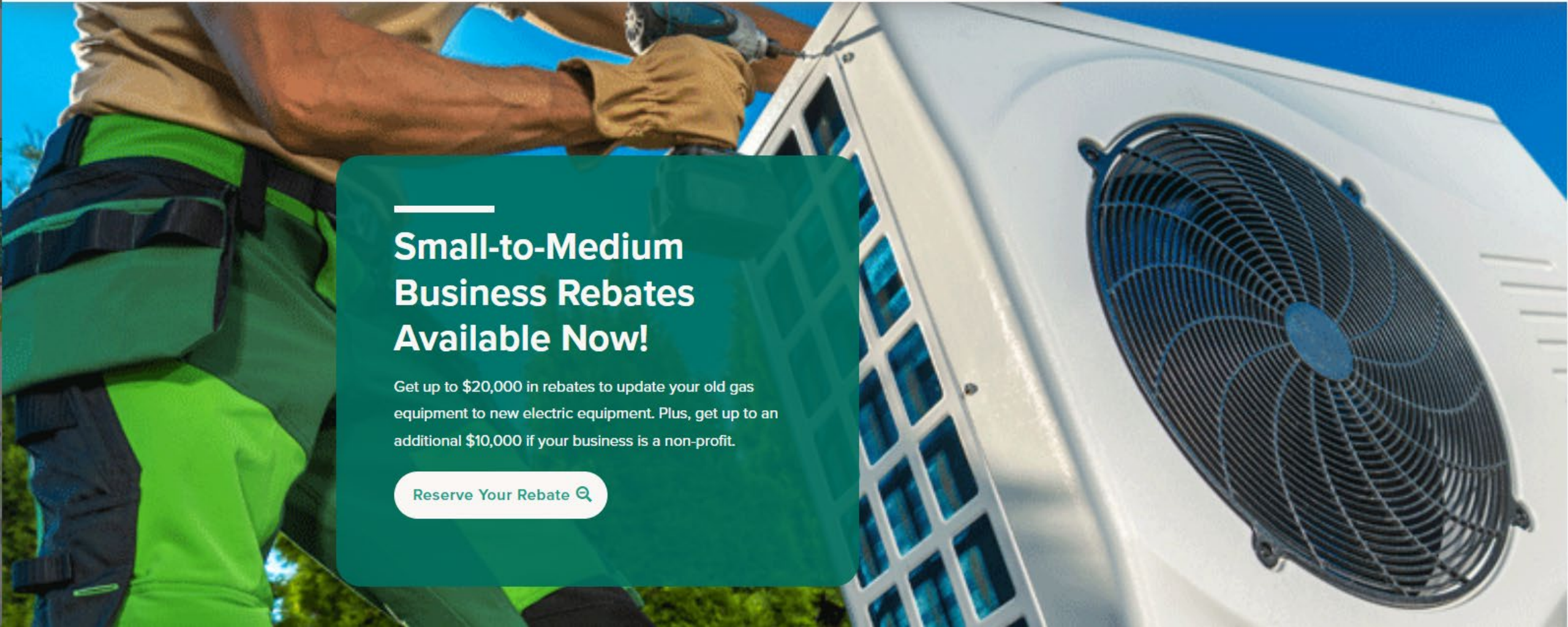


[ABOUT US](#) [GO ELECTRIC – REBATES & OFFERS](#) [RATES & BILLING](#)

Small-to-Medium Business Rebates Available Now!

Get up to \$20,000 in rebates to update your old gas equipment to new electric equipment. Plus, get up to an additional \$10,000 if your business is a non-profit.

[Reserve Your Rebate](#)





SMB Rebate Program

Up to \$20,000 to make the switch to clean, electric appliances.



Rebates available for:

- Heat pump water heater
- Heat pump HVAC
- Induction cooking
- Electrical work

Non-profits and public schools can receive up to \$10,000 in additional support

svcleanenergy.org/business-rebates



Who is eligible?

Who can apply?

- Business owner
- Building owner
- Major leaseholder
- Property Manager
- Contractor (w/ approval)
- City/Municipality
- School District
- Non-Profit

Who Qualifies?

- ✓ No size limit!
- ✓ Electric usage up to 1,000,000 kWh/yr
- ✓ Gas usage up to 40,000 therms/yr



SMB Rebate Amounts

QUALIFYING REBATE	MEASURE DESCRIPTION	INCENTIVE
Packaged and split system heat pump HVAC (3-20 tons)	Equipment	\$1,800 - \$12,000 (\$600/Ton)
Residential-style HPWH (40-80 gal)	Equipment	\$2,000/Unit
Commercial-grade HPWH (81-120 gal)	Equipment	\$4,000/unit
Point-of-Use Electric Water Heater	Equipment	Up to \$400/unit
Residential Induction Cooktop or Range	Equipment	\$500/unit
Commercial Induction Cooktop or Range	Equipment	Up to \$5,000
Electrical Upgrades (as needed)*	Infrastructure	\$2,500/installed device
Packaged and split system heat pump HVAC (3-20 tons)	Non-profit additional	\$3,000/unit
Residential or commercial heat pump water heater	Non-profit additional	\$1,000/unit

**does not include Point-of-Use Electric Water Heaters*



Free Technical Assistance

Request Support

Meet Our Experts

Upcoming Events

Eligibility

Resources

Case Studies

Visit allelectricdesign.org to learn more

Electrification Technical Assistance Program

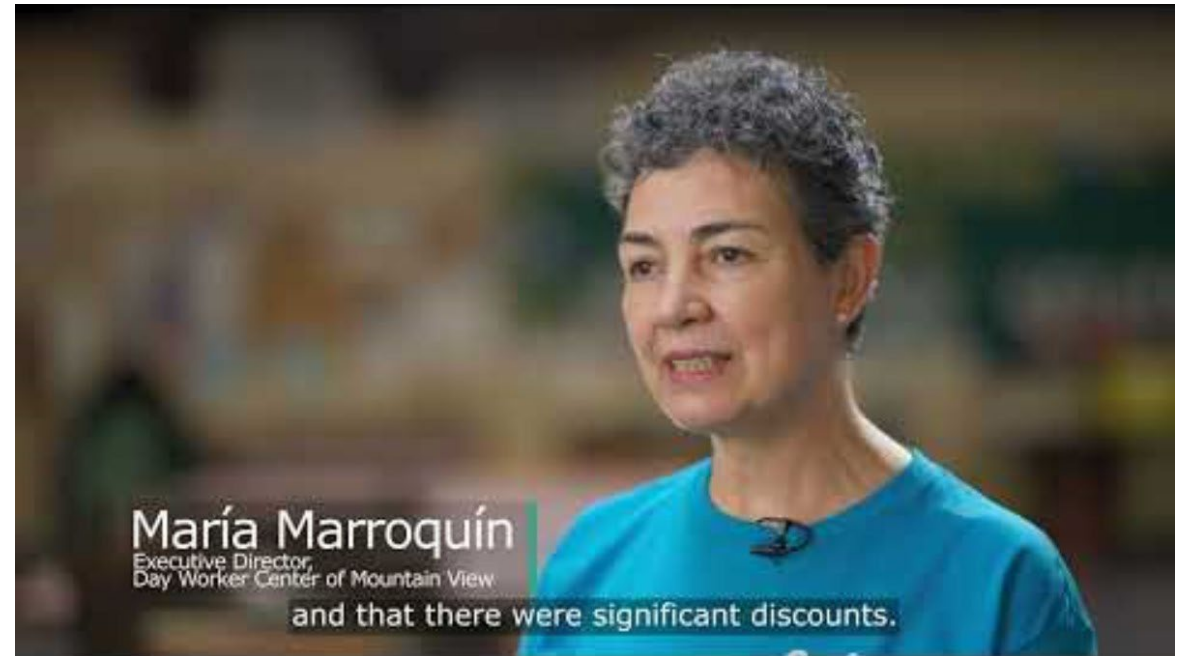
- Electrification planning
- Equipment specifications
- Contractor pricing reviews
- Expert design advice



SMB Outreach

What we have done so far:

- Working on a phone call campaign
- Digital Ads
- Door-to-door at local businesses
- Mailers



Learn more



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