

List of Heat Pump Water Heater Incentive Programs

All of these programs support the installation of electric Heat Pump Water Heaters (HPWHs) to replace gas water heaters in existing buildings. They apply to single family homes, and some may also apply to single units in multifamily buildings. Please visit the program websites for more details and contact information. Projects that meet the eligibility requirements for multiple BayREN/CCA-funded program can be layered for a larger incentive unless marked otherwise.



Program	Incentive Amount	Who Applies	Eligible Customers	Qualifying Equipment
BayREN Home+¹ bayren.org/how-get-started/single-family-homeowners	\$400 for gas to electric HPWH conversions \$250 for electric resistance to HPWH conversions	Customer or Contractor ²	Residents of all 9 Bay Area counties (excluding Palo Alto, Healdsburg, City of Alameda and SVP customers)	UEF ≥3.3
BayREN HPWH Contractor Program	\$1,000	Contractor	CPSF and SVP customers (Administered by BayREN)	UEF ≥3.1 & NEEA Tier 3 or above compliant
City of Alameda alamedamp.com/371/Heat-Pump-Water-Heater-Rebates-Commercial	\$1,500	Customer	Alameda Municipal Power residential customers	ENERGY STAR® Certified
Electrify Marin marincounty.org/depts/cd/divisions/sustainability/energy-programs/electrify	\$1,000 +\$1,000 if income qualified	Customer	Residents of Marin County	UEF ≥3.0 & NEEA Tier 3 or above compliant
Sonoma Clean Power scpadvancedenergycenter.org/residential-rebates	\$700 (up to \$10,000 for CARE/FERA customers)	Customer	Sonoma Clean Power customers	UEF ≥3.43, Wi-Fi Capable.
Palo Alto HPWH Program⁴ cityofpaloalto.org/Departments/Utilities/Residential/Save-Energy-Water/Heat-Pump-Water-Heaters	\$2,300 (replacing natural gas) on or after October 4, 2022 \$1,500 (replacing natural gas) on or before October 3, 2022 \$500 (replacing electric) on or after October 4, 2022	Customer	Palo Alto Utility customers	UEF ≥2.87 and/or ENERGY STAR® certified
PCE HPWH and Panel Upgrade Incentive Program peninsulacleanenergy.com/heat-pump-water-heater	\$3,000 (replacing methane gas HPWH) \$500 (replacing electric resistance water heater) \$1,000 CARE customers \$500 before March 31, 2023 \$1,500 for electrical panel upgrade	Contractor ²	Peninsula Clean Energy customers	UEF ≥3.1
Silicon Valley Clean Energy HPWH Rebate Program svcleanenergy.org/home-rebates	\$2,000 (gas replacement) \$1,000 (electric resistance replacement) \$1,000 CARE customers +\$1,000 main panel upgrade; +\$500 removal of gas panel +\$500/circuit (up to 4) for future electric appliance prewiring	Customer ²	SVCE customers	UEF ≥3.1, capacity ≥ 40 gal., Wi-Fi capable. Instantaneous and tankless water heaters do not qualify.
TECH Clean California Program techcleanca.com	\$3,100 - \$3,800 \$2,000 additional for electrical upgrades (additional incentives available for equity customers)	Contractor	California residents	Single Family Unitary: JA13 compliant on NEEA Residential HPWH QPL with EcoPort, or ENERGY STAR Residential WH Version 4.0 or later connected product ⁴
Golden State Rebate goldenstaterbate.com	\$700-\$900 for HPWH replacing a natural gas storage tank (fuel substitution); \$500 for HPWH replacing electric storage tank	Customer	Customers that have an active electric account with SDG&E, SCE, or PG&E for HPWH replacing a natural gas storage tank (fuel substitution)	45-55 gal. Min. UEF 3.30. Must be replacing a 30-40 gal. natural gas storage water heater. 45-55 gal. Min. UEF 3.30. Must be replacing a 40-50 gal. natural electric storage water heater.

¹ Will be phased out as of 4/15/24

² Application may be submitted through BayREN Home+

³ Cannot be layered with other BayREN/CCA-funded programs

⁴ Additional incentives are available for equity, central HPWH and commercial

For Contractors 03/07/2024