

# List of Heat Pump Water Heater Incentive Programs

All of these programs support the installation of electric Heat Pump Water Heaters (HPWHs) to replace gas water heaters in existing buildings. They apply to single family homes, and some may also apply to single units in multifamily buildings. Please visit the program websites for more details and contact information. Projects that meet the eligibility requirements for multiple BayREN/CCA-funded program can be layered for a larger incentive unless marked otherwise.



| Program   | Incentive Amount   | Who Applies            | Eligible Customers  | Qualifying Equipment   |
|---|--|------------------------|---|--|
| <b>BayREN Home+</b><br><a href="http://bayren.org/how-get-started/single-family-homeowners">bayren.org/how-get-started/single-family-homeowners</a>   | <b>\$400</b> for Gas HPWH<br><b>\$250</b> for Electric HPWH  | Customer or Contractor | Residents of all 9 Bay Area counties (excluding Palo Alto, Healdsburg, City of Alameda and SVP customers) | UEF ≥3.3   |
| <b>BayREN HPWH Contractor Program</b><br><a href="http://bayren.org/hpwh">bayren.org/hpwh</a>   | <b>\$1,000</b>   | Contractor*            | CPSF, EBC, MCE, and SVP customers (Administered by BayREN)  | UEF ≥3.1 & NEEA Tier 3 or above compliant  |
| <b>City of Alameda</b><br><a href="http://alamedamp.com/371/Heat-Pump-Water-Heater-Rebates-Commercial">alamedamp.com/371/Heat-Pump-Water-Heater-Rebates-Commercial</a>  | <b>\$1,500</b>   | Customer               | Alameda Municipal Power residential customers   | ENERGY STAR® Certified   |
| <b>Electrify Marin</b><br><a href="http://marincounty.org/depts/cd/divisions/sustainability/energy-programs/electrify">marincounty.org/depts/cd/divisions/sustainability/energy-programs/electrify</a>  | <b>\$1,000</b><br><b>+\$1,000</b> if income qualified  | Customer               | Residents of Marin County   | UEF ≥3.0 & NEEA Tier 3 or above compliant  |
| <b>Future Fit</b><br><a href="http://svcleanenergy.org/water-heating">svcleanenergy.org/water-heating</a>   | <b>\$1,000</b> (replacing electric resistance)<br><b>\$2,000</b> (replacing natural gas)<br><b>+\$1,500</b> if panel upgrade needed<br><b>+\$1,500</b> for CARE/FERA customers<br><i>Total in layered incentives may not exceed \$3,500 or total project cost</i>          | Customer               | SVCE customers  | UEF ≥2.9   |
| <b>Sonoma Clean Power</b><br><a href="http://scpadvancedenergycenter.org/residential-rebates">scpadvancedenergycenter.org/residential-rebates</a>   | <b>\$3,100</b> (up to <b>\$5,000</b> for CARE/FERA customers)<br><b>\$5/month bill credit</b> for participating in demand response   | Customer               | Sonoma Clean Power customers  | UEF ≥3.43, Wi-Fi Capable. <i>Thermostatic Mixing Valve required with installation.</i>                       |
| <b>Palo Alto HPWH Program**</b><br><a href="http://cityofpaloalto.org/Departments/Utilities/Residential/Save-Energy-Water/Heat-Pump-Water-Heaters">cityofpaloalto.org/Departments/Utilities/Residential/Save-Energy-Water/Heat-Pump-Water-Heaters</a> | <b>\$2,300</b> (replacing natural gas) on or after October 4, 2022<br><b>\$1,500</b> (replacing natural gas) on or before October 3, 2022<br><b>\$500</b> (replacing electric) on or after October 4, 2022   | Customer               | Palo Alto Utility customers   | UEF ≥2.87 and/or ENERGY STAR® certified  |
| <b>PCE HPWH and Panel Upgrade Incentive Program</b><br><a href="http://peninsula-cleanenergy.com/heat-pump-water-heater">peninsula-cleanenergy.com/heat-pump-water-heater</a>   | <b>\$3,000</b> (replacing methane gas HPWH)<br><b>\$500</b> (replacing electric resistance water heater)<br><b>\$1,000</b> CARE customers<br><b>\$500</b> before March 31, 2023<br><b>\$1,500</b> for electrical panel upgrade   | Contractor*            | Peninsula Clean Energy customers  | UEF ≥3.1   |
| <b>Silicon Valley Clean Energy HPWH Rebate Program</b><br><a href="http://svcleanenergy.org/home-rebates">svcleanenergy.org/home-rebates</a>  | <b>\$2,000</b> (gas replacement)<br><b>\$1,000</b> (electric resistance replacement)<br><b>\$1,000</b> CARE customers<br><b>+\$1,000</b> main panel upgrade; <b>+\$500</b> removal of gas panel<br><b>+\$500/circuit</b> (up to 4) for future electric appliance prewiring | Customer*              | SVCE customers  | UEF ≥3.1, capacity ≥ 40 gal., Wi-Fi capable. <i>Instantaneous and tankless water heaters do not qualify.</i> |

\*Application may be submitted through BayREN Home+ \*\*Cannot be layered with other BayREN/CCA-funded programs