

List of Heat Pump Water Heater Incentive Programs

All of these incentive programs support the installation of electric Heat Pump Water Heaters (HPWHs) to replace gas water heaters in existing buildings. They apply to single family homes, and some may also apply to single units in multifamily buildings. Please visit the program websites for more details and contact information. Some websites maintain lists of enrolled contractors/installers. Projects that meet the eligibility requirements for multiple BayREN/CCA-funded program can be layered for a larger incentive unless marked otherwise.



Program	Incentive Amount	Who Applies	Eligible Customers
BayREN Home+ bayrenresidential.org/get-rebates	\$1,000	Customer or Contractor	Residents of all 9 Bay Area counties (excluding Palo Alto, Healdsburg, City of Alameda and SVP customers)
BayREN HPWH Contractor Incentives bayren.org/hpwh	\$1,000	Contractor*	CPSF, EBCE, MCE, and SVP customers (Administered by BayREN)
City of Alameda alameda.dsmtracker.com/shop/residential-rebates	\$1,500	Customer	Alameda Municipal Power residential customers
Electrify Marin marincounty.org/depts/cd/divisions/sustainability/energy-programs/electrify	\$1,000	Customer	Residents of Marin County
Future Fit svcleanenergy.org/water-heating	\$1,000–\$3,500 <i>Layered incentives cannot exceed \$3,500 or total project cost</i>	Customer	Silicon Valley Clean Energy customers
GridSavvy sonomacleanpower.org/programs/gridsavvy	\$700–\$1,000	Customer or Contractor*	Sonoma Clean Power customers
Palo Alto HPWH Program** cityofpaloalto.org/gov/depts/utl/residents/save_energy_n_water/rebates	\$500–\$2,300	Customer	Palo Alto Utility customers
PCE HPWH and Panel Upgrade Incentive Program peninsulacleanenergy.com/heat-pump-water-heater	\$500–\$3,000	Contractor*	Peninsula Clean Energy customers
Silicon Valley Clean Energy HPWH Rebate Program svcleanenergy.org/home-rebates	\$1,000–\$8,000	Customer*	SVCE customers

*Application may be submitted through BayREN Home+

**Cannot be layered with other BayREN/CCA-funded programs