

List of Incentive Programs

All of these incentive programs support the installation of Heat Pump Water Heaters (electric) to replace gas water heaters in existing buildings. They apply to single family homes, and some may also apply to single units in multifamily buildings. Please visit the program websites for more details and contact information. Some websites maintain lists of enrolled contractors/installers as a resource to you. Projects that meet the eligibility requirements for multiple BayREN/CCA-funded program can be layered for a larger incentive unless marked otherwise.

Program	Incentive Amount	Who Applies	Eligible Customers	Website
BayREN Home+	\$1,000	Customer or Contractor	Residents of all 9 Bay Area counties (excluding Palo Alto, Healdsburg, City of Alameda and SVP customers)	bayrenresidential.org/get-rebates
BayREN HPWH Contractor Incentives	\$1,000	Contractor*	MCE, EBCE, and SVP customers (Administered by BayREN)	bayren.org/hpwh
City of Alameda	\$1,500	Customer	Alameda Municipal Power residential customers	alameda.dsmtracker.com/shop/residential-rebates
Electrify Marin	\$1,000	Customer	Residents of Marin County	marincounty.org/depts/cd/divisions/sustainability/energy-programs/electrify
Future Fit	\$1,000-\$3,500 <i>Layered incentives cannot exceed \$3,500 or total project cost</i>	Customer	Silicon Valley Clean Energy customers	svcleanenergy.org/water-heating
GridSavvy	\$700-\$1,000	Customer or Contractor*	Sonoma Clean Power customers	sonomacleanpower.org/programs/gridsavvy
Palo Alto HPWH Program**	\$500-\$1,500	Customer	Palo Alto Utility customers	cityofpaloalto.org/gov/depts/utl/residents/save_energy_n_water/rebates
PCE HPWH and Panel Upgrade Incentive Program	\$500-\$1,500	Contractor*	Peninsula Clean Energy customers	peninsulacleanenergy.com/heat-pump-water-heater