

# List of Incentive Programs



All of these incentive programs support the installation of Heat Pump Water Heaters (electric) to replace gas water heaters in existing buildings. They apply to single family homes, and some may also apply to single units in multifamily buildings. Please visit the program websites for more details and contact information. Some websites maintain lists of enrolled contractors/installers as a resource to you. Projects that meet the eligibility requirements for multiple BayREN/CCA-funded program can be layered for a larger incentive unless marked otherwise.

Program	Incentive Amount	Who Applies	Eligible Customers	Qualifying Equipment	Website
BayREN Home+	\$1,000	Customer or Contractor	Residents of all 9 Bay Area counties ( <i>excluding Palo Alto, Healdsburg, City of Alameda and SVP customers</i> )	UEF ≥3.1	<a href="https://www.bayren.org/how-get-started/single-family-homeowners">https://www.bayren.org/how-get-started/single-family-homeowners</a>
BayREN HPWH Contractor Incentives	\$1,000	Contractor*	MCE, EBCE, CPSF and SVP customers (Administered by BayREN)	UEF ≥3.1 & NEEA Tier 3 or above compliant	<a href="http://bayren.org/hpwh">bayren.org/hpwh</a>
City of Alameda	\$1,500	Customer	Alameda Municipal Power residential customers	ENERGY STAR® Certified	<a href="http://www.alamedamp.com/371/Heat-Pump-Water-Heater-Rebates-Commercial">www.alamedamp.com/371/Heat-Pump-Water-Heater-Rebates-Commercial</a>
Electrify Marin	\$1,000 +\$1,000 if income qualified	Customer	Residents of Marin County	UEF ≥3.0 & NEEA Tier 3 or above compliant	<a href="http://marincounty.org/depts/cd/divisions/sustainability/energy-programs/electrify">marincounty.org/depts/cd/divisions/sustainability/energy-programs/electrify</a>
Future Fit	\$1,000 (replacing electric resistance); or \$2,000 (replacing natural gas) + \$1,500 if panel upgrade needed +\$1,500 for CARE/FERA customers <i>Total amount of layered incentives may not exceed \$3,500 or total project cost</i>	Customer	SVCE customers	UEF ≥2.9	<a href="http://svcleanenergy.org/water-heating">svcleanenergy.org/water-heating</a>
GridSavvy	\$700 (+\$300 for CARE/FERA customers) \$5/month bill credit for participating in demand response	Customer or Contractor*	Sonoma Clean Power customers	Rheem & AO Smith models (80 gal. & 50 gal. versions). See website. <i>Thermostatic Mixing Valve required with installation.</i>	<a href="http://sonomacleanpower.org/programs/gridsavvy">sonomacleanpower.org/programs/gridsavvy</a>
Palo Alto HPWH Program**	\$1,500 for gas to ≥80 gal HPWH \$1,200 for gas to < 80 gal HPWH \$500 for electric to HPWH	Customer	Palo Alto Utility customers	UEF ≥2.87 and/or ENERGY STAR® certified	<a href="https://www.cityofpaloalto.org/Departments/Utilities/Residential/Save-Energy-Water/Heat-Pump-Water-Heaters">https://www.cityofpaloalto.org/Departments/Utilities/Residential/Save-Energy-Water/Heat-Pump-Water-Heaters</a>
PCE HPWH and Panel Upgrade Incentive Program	\$1,000 (replacing NGWH) \$500 (replacing resistance water heater >60 gal) \$1,000 CARE Customers \$1,500 between 1/21-9/21 \$1,500 for electrical panel update up to 100A \$750 for electrical panel update up to 200A	Contractor*	Peninsula Clean Energy customers	UEF ≥3.1	<a href="http://peninsulacleanenergy.com/heat-pump-water-heater">peninsulacleanenergy.com/heat-pump-water-heater</a>
TECH Clean California HPWH Contractor Incentive Program	\$2,100	Contractor*	Residents of all 9 Bay Area counties ( <i>excluding Palo Alto</i> )	NEEA Tier 3 and/or ENERGY STAR® certified <i>Thermostatic Mixing Valve required with installation.</i>	<a href="http://energy-solution.com/tech-incentives">energy-solution.com/tech-incentives</a>

\*Application may be submitted through BayREN Home+ \*\*Cannot be layered with other BayREN/CCA-funded programs

For Contractors 05/10/2022