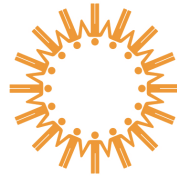




BUSINESS COUNCIL ON
CLIMATE CHANGE



SUNSHARES

Simple. Affordable. Together.

Companies - Arup, Autodesk, Genentech, Salesforce, Sustainable San Mateo County, UCSF, VMware, Webcor Builders, Whole Foods and Workday **Cities** - Antioch, Berkeley, Brisbane, Burlingame, County of San Mateo, County of Santa Clara, City and County of San Francisco, Cupertino, Daly City, Emeryville, Foster City, Fremont, Lafayette, Menlo Park, Oakland, Palo Alto, Redwood City, San Carlos, San Mateo, City and County of San Francisco and Walnut Creek.

What is SunShares?

SunShares is a limited-time, group buy procurement program offering discounts and education on solar and zero-emission vehicles. It makes it **easy and affordable** to install residential solar or purchase a clean car by engaging residents, businesses and the local community in shared sustainability efforts to achieve local climate action goals. SunShares is a project of the Business Council on Climate Change.

Who is the Business Council on Climate Change (BC3)?

BC3 is a non-profit based in San Francisco working with a diverse network of businesses and government dedicated to shaping climate solutions that strengthen our local economy.

What is an Outreach Partner?

Outreach Partners help to spread the word about the program to their employees and/or residents by sending out two (2) communications a month (ie. email blasts, social media, newsletters, workshops/webinars, etc). There is **no cost** for becoming a SunShares Outreach Partner. In addition, BC3 makes it easy by drafting outreach materials and organizes educational events for Outreach Partners.

What is the process to become an Outreach Partner?

The deadline to become an Outreach Partner is **July 30th**.

Please contact Christina Armor, BC3's SunShares Manager at (415) 355-5013 or sunshares@bc3sfbay.org with any questions and to request a Commitment Letter of Support.

How does SunShares receive discounts?

SunShares pools the group buying power of Outreach Partners to team up with solar and ZEV companies to reduce high costs associated with customer acquisition and education. We do this by marketing the program's solar and clean vehicle offerings through our network of Outreach Partners, which in turn allows solar companies and vehicle manufacturers to offer discounted pricing. SunShares discounts are available from August 7 - November 10, 2017.

Who can participate in SunShares?

Anyone who lives in one of the nine (9) counties of the Bay Area: Alameda, Contra Costa, Marin, Napa, San Francisco, San Mateo, Santa Clara, Solano, and Sonoma as well as Yolo or Sacramento county.

Please visit our website for more information:
www.bayareasunshares.org