

BayREN June 2017 Forum: Local Mandatory Solar Ordinance as a Pathway for New Residential ZNE Construction

Tuesday, June 27, 2017 | 9:00 a.m. – 12:00 p.m.

Bay Area Metro Center, Yerba Buena Room, 375 Beale St #800, San Francisco, CA 94105

Agenda

- 8:30 a.m. – 9:00 a.m. Continental Breakfast & Networking
- 9:00 a.m. – 9:25 a.m. **Welcome & Introductions**
- Program Overview – Rachael Londer and Andrea Chow, BayREN Representatives for the County of San Mateo
 - Breakout Session: Introductions and Expectations for Today’s Forum – Rachael Londer, BayREN Representative for the County of San Mateo
- 9:25 a.m. – 9:55 a.m. **Keynote Presentation: Model Solar Ordinance**
- Model Solar Ordinance and Cost Effectiveness Study – Amy Dryden, Director, Policy and Technical Innovation, Build It Green
- 9:55 a.m. – 10:35 a.m. **Case Studies: City of Fremont and City of San Mateo**
- Mandatory Solar in New Home Construction – Rachel DiFranco, Sustainability Manager, City of Fremont
 - City of San Mateo Reach Code Adoption – Kathy Kleinbaum, Deputy City Manager, City of San Mateo
- 10:35 a.m. – 11:00 a.m. **Ordinance Toolkit & Add-ons**
- Bay Area Regional Solar Ordinance Toolkit – Yvette DiCarlo, Advanced Projects Advisor, Bay Area Air Quality Management District
 - Renewable Water Heating Model Local Ordinance – Rachel Golden, Senior Campaign Representative, Sierra Club
- 11:00 a.m. – 11:10 a.m. Coffee Break
- 11:10 a.m. – 11:30 a.m. **Incentivizing Solar for Homeowners and Residential Developers**
- Primer on Solar Technology and Incentivizing Residential Solar for Homeowners and Developers – Christina Armor, Business Council on Climate Change
- 11:30 a.m. – 11:55 a.m. **Panel Session: Expediting ZNE Buildings through Solar Ordinances and Incentives**
Panel will discuss the opportunities for jurisdictions to adopt a solar ordinance; local interest and trends; financial, political, and code compliance barriers; the role of utilities, BayREN, local and state governments
- Moderator – Jessie Denver, Energy Program Manager, San Francisco Department of the Environment
 - Panel –
 - Amy Dryden, Director, Policy and Technical Innovation
 - Rachel DiFranco, Sustainability Manager, City of Fremont
 - Kathy Kleinbaum, Deputy City Manager, City of San Mateo
 - Rachel Golden, Senior Campaign Representative, Sierra Club
- 11:55 a.m. – 12:00 p.m. **Closing Statements**
- Wrap-up – Rachael Londer, BayREN Representative for the County of San Mateo