

ZNE Tools & Resources



- *Overview of Tools & Resources - NBI*
- *Municipal Policy Templates to Accelerate ZNE Building - DNVGL*
- *Zero Energy Performance Index – City of SF*

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ZNE Tools & Resources

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Getting to Zero Workshops for ZNE Early Adopters



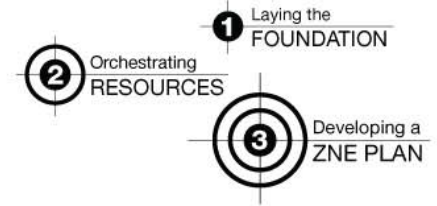
- Give participants an overview of California ZNE policy goals
- Foster peer to peer learning networks
- Showcase project case studies
- Provide customized tools and resources necessary to help support education and advocacy efforts
- Help participants develop policy targets
- Provide support for programs or projects with ZNE performance goals

ZNE Building Tours





ASSEMBLING THE BUILDING BLOCKS TO DEVELOP YOUR ZNE PLANS & POLICIES



BUILDING BLOCKS FOR ZNE PLANNING



ZNE Communication Toolkit

ZNE Messaging Platform—Provides strong, overarching core messages and supplemental supporting message targeting key audiences.

Intro to ZNE Presentation Template—A basic slide deck introducing the core messages and activities in California.

ZNE Companion Guide/Fact Sheets—Provides an overview of the ZNE Communications Toolkit and contains the complete set of factsheets. The following fact sheets provide broad information about ZNE and audience-specific content

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Learn more at:

www.newbuildings.org/zne-communications-toolkit or visit www.newbuildings.org/zero-energy

Planning Templates & Worksheets

STEP 1 - Laying the Foundation

- Vision & Target Setting (Worksheet 1A & Instructions)
- Backcasting to ZNE - Portfolio Scale & Building Scale (Worksheet 1B)

STEP 2 - Orchestrating Resources

- Stakeholder Communication Goals (Worksheet 2A & Sample)
- Stakeholder Mapping (Worksheets 2B)
- ZNE Communications Planning Strategies for Internal & External Stakeholders

STEP 3 - Developing your ZNE Plans

- ZNE Gap Analysis (Sample Considerations & Worksheet 3A)
- Alignment Plan for Addressing Gaps (Sample Strategies & Worksheet 3B)
- Integrating ZNE Into your Delivery Model (Sample & Worksheet 4)

Education & Training Presentations

1. Introduction to ZNE (Part of the ZNE Communications Toolkit)

2. Assembling the Building Blocks to Develop your ZNE Plans & Policies

- Vision & target Setting & Backcasting
- Developing your Communication & Outreach Plans: ZNE Toolkit, Message Platform & Stakeholder Mapping
- Gap Analysis & Alignment
- Delivery Methods

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ZNE & Ultra-Low Energy Case Studies

- CPUC Case Study Briefs & NBI ZNE Case Studies
<http://newbuildings.org/case-studies-zne-projects>
- PG&E Case Studies
<http://energydesignresources.com/resources/publications/case-studies/case-studies-zne-non-residential-buildings.aspx>
- NBI Registry
<http://newbuildings.org/share>
- Getting to Zero Database
<http://newbuildings.org/getting-to-zero-buildings-database>



1955
Zero Net Energy
Project Profile
Small Office Retrofit

PHOTOS: ARCHITECTS HANNAH GABRIEL WELLS

OVERVIEW

Site Details

Building Size: 4,500 SF
Location: San Diego, California
Construction Type: Retrofit
Construction Year: 1955, 2009
Building Type: Small Office
CA Climate Zone: 7

Measured Energy Stats

13 - 22 = -9

BUILDING'S TOTAL EUI	RENEWABLE PRODUCTION EUI	BUILDING'S NET EUI
13	22	-9

Site Energy Use Index (EUI) kBtu/SF/year
The Energy Equation: the building energy use minus the renewables production equals the net energy of the building. Buildings may be 'Getting to Zero' and have a net EUI

BACON STREET OFFICES

The Bacon Street Office project is a 4,500 SF retrofit of a single-story, 1950's-era auto repair shop into a high performance office for the firm ARCHITECTS hannah gabriel wells. Through creative design strategies, renewable energy generation and with support from local utilities, including the Savings by Design program, the project has achieved zero net energy goals. In fact, this project is so energy efficient it returns power to the grid.

Planning & Design Approach

The project demonstrates the difference between typical projects and ZNE projects. The following steps were critical to success:

- Start early and use an integrated design process
- Outline goals and benefits
- Structure fees to provide more research and design iterations
- Stay flexible and inclusive with the design process

Energy Efficiency Strategies and Features

Daylighting: A wall of windows along the public street side of the building provides daylight and views of a new landscaped parking court with native vegetation and canopy trees. This light is balanced with toplighting from diffuse skylights at the back of the space. Illuminating walls, ceilings, and balancing



- 
- ZNE Project Profiles
 - News & Events
 - Policy & Planning Updates
 - Upcoming Training & Education
 - New Research
 - Low Energy Building Innovations

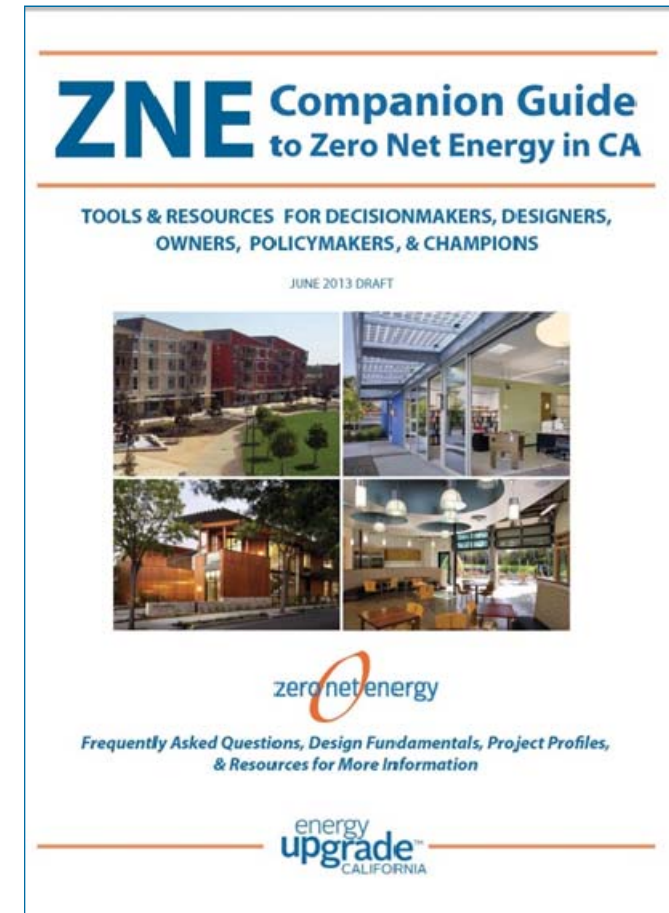
ZNE ACTION BULLETIN

Progress Towards Zero Net Energy Buildings

Email heather@newbuildings.org to sign up

ZNE Communication Toolkit Contents

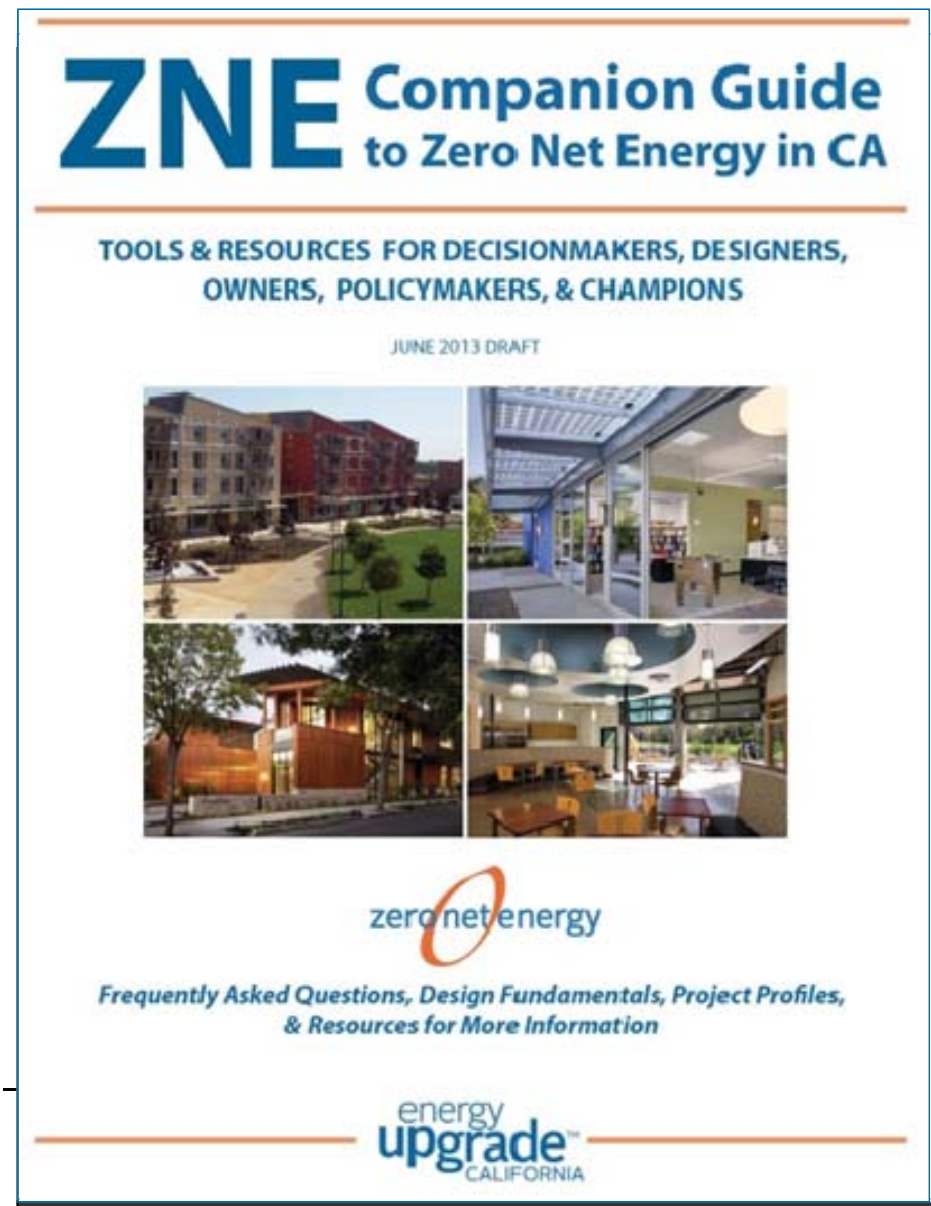
- 1. Message Platform**
Key target audience messages
- 2. ZNE Companion Guide/Fact Sheets**
General info, key audiences messages
- 3. ZNE Action Bulletin**
News, case studies, policy, research, events and trainings
- 4. Case Studies**
California project examples, including design strategies, planning, cost, and lessons learned
- 5. Intro to ZNE Presentation**
ZNE What, Why & How



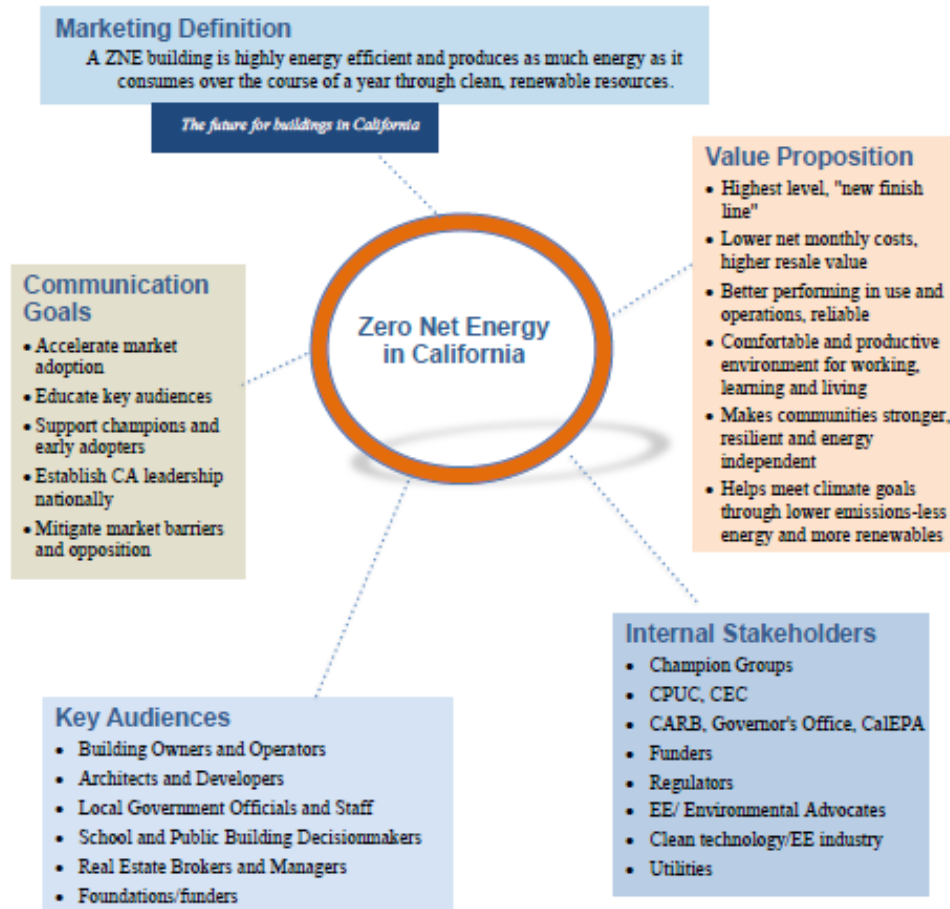
www.newbuildings.org/zne-communications-toolkit

Fact Sheets/ZNE Companion Guide

- Policymakers
- Decisionmakers of Schools & Public Buildings
- Architecture & Engineering
- Commercial Owners
- FAQ's



ZNE Message Platform



Zero Net Energy MESSAGE PLATFORM

Zero net energy (ZNE) buildings are becoming the new standard for achieving significant energy savings and reducing emissions in the built environment. California set an aggressive course for a new "zero finish line" knowing it will lead to the highest levels of efficiency in buildings, more renewable energy generation, and less carbon emissions. Yet agencies understand that regulation alone will not get the state to its goals by 2020 and 2030. To advance ZNE adoption, effective communications are essential to help catalyze voluntary investment and innovation, and motivate building owners, buyers and developers to prioritize ZNE while mandatory codes and standards evolve.

ZNE Communications

This Message Platform presents strong, overarching core messages and supplemental supporting messages targeting key audiences. It will create the basis of how stakeholders talk about ZNE and is designed to help define ZNE buildings and demonstrate that ZNE is a tangible, achievable benchmark and the future of buildings in California.

"The two words Information and communication are often used interchangeably, but they signify quite different things. Information is giving out; communication is getting through."

- Sydney Harris



DPW Construction Corporate Office (San Diego, CA)
This near-obsolete 1994 office building was transformed into a vibrant, Zero Net Energy, and sustainable "learning lab" and a great place to work. (Photo courtesy of SDG&C)



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ZNE Presentation Templates

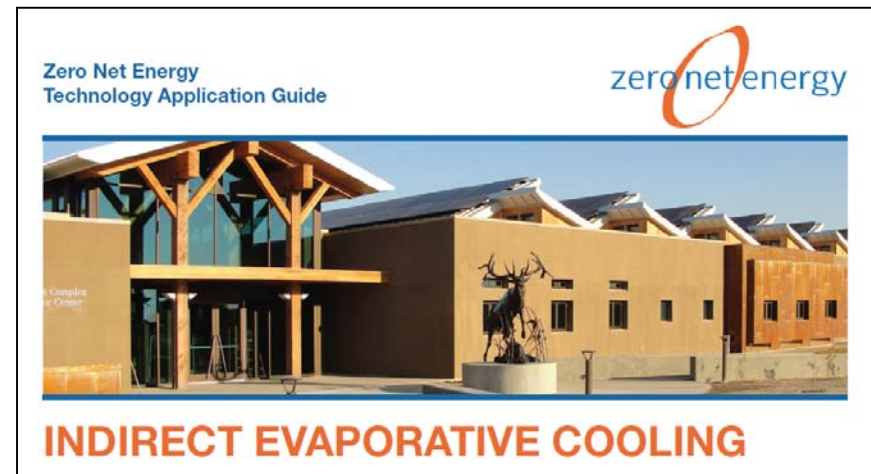
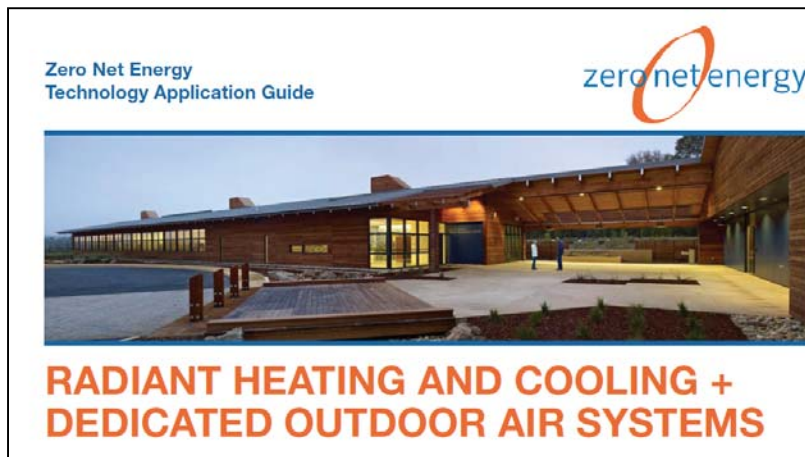
- Primarily commercial
- Carries general messages
- CA Goals for ZNE
- ZNE building examples
- Open source platform!
Slide collection will grow as champions and others develop their own ZNE presentations

Users of the Presentation:

- Champions & Early Adopters
- Utilities
- Communications staff

The image displays three overlapping presentation slide templates for Zero Net Energy (ZNE) buildings. The top slide, titled "Getting to ZNE", features a blue building and lists "1 DESIGN PROCESS" with the text "Addressing systems through integrated design." The middle slide, titled "Why Should Building Owners Go ZNE?", includes a cityscape image of San Francisco and a hexagonal diagram with terms like "REDUCE COSTS", "PROMOTION", and "HIGHER RENT/LEASE". It contains the text: "When committing to a high efficiency building, ZNE is the best business decision and adds the most value." The bottom slide, titled "Leading by Example", features a modern building and lists "Bacon St. Offices" with a hexagonal diagram showing "33,572 Sq. Ft." and "LEED Platinum". It includes a list of bullet points: "• Reduce energy use", "• Leverage existing infrastructure", and "• Decrease indoor environmental quality (IEQ) discomfort". Below the text are three images: an interior office view, an exterior night view, and a close-up of solar panels on a roof.

3 New: ZNE Technology Application Guides



<http://newbuildings.org/zero-energy>



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